

Consumer Rate Quotes

Write more business by providing multi-company rate quotes on your website.

Consumer Rate Quotes is an agency-branded, multi-company rating tool available exclusively with PL Rating. Adding Consumer Rate Quotes to your website accelerates your new business acquisition process by providing prospects with multiple rate quotes from the carriers you represent—directly on your website.

Get the Edge You Need to Better Compete with Direct Writers

Challenge direct writers for new business with this easy-to-use and custom-branded, multi-company rating tool. Just three easy steps:

1. Your prospects complete a two-minute online interview that instantly generates multiple rate quotes from your carriers and automatically enters all data into PL Rating
2. An automated email notification is sent to your agency staff and the prospects after the initial interview is completed
3. Your agents can access all prospect information in PL Rating—accelerating the follow-up and sales process

Level the Playing Field

Choice—it's quite simply the biggest value an independent agent can offer. Leverage your carrier markets as

the key differentiator and win more business against direct writers. With Consumer Rate Quotes a prospect can compare the various agency defined coverage options and carriers that you offer with a single click using the coverage analyzer.

Easy to Use

Up and Running in Minutes

Our easy-to-use set-up tools help you launch your custom branded Consumer Rate Quotes site in minutes. Simply log in to your PL Rating account, upload your logo and set your own predefined coverage options for easy navigation. Additionally, our set-up tools help you create custom email notifications with your own agency messaging.

Enter Data Once

Consumer Rate Quotes is fully integrated with PL Rating and seamlessly transfers data entered by prospects on your site directly into your PL Rating client database.

Key Benefits

- Provide website visitors with information to accelerate buying decisions
- Compete more effectively in the online insurance market
- Expand your agency's website functionality
- Reduce quote time turn around

Key Features

- Agency customized site—featuring your logo and branding
- Automated agent and consumer notifications for completed rate quotes
- Agency-defined coverage options
- Coverage Analyzer enables prospects to compare coverage options
- Data entered by prospects is fully integrated with PL Rating

Vertafore is the leading provider of software, services and information to the insurance distribution channel, including independent agents, brokers, MGAs, carriers and reinsurers. Vertafore leverages a unique industry presence to deliver meaningful solutions—powerful technology, critical information and robust insights to help organizations effectively respond to business challenges and capture new opportunities. Vertafore solutions are helping more than 15,000 customers and 500,000 end users gain a competitive advantage to accelerate their business performance.

© 2010 Vertafore, Inc. All rights reserved. Trademarks contained herein are owned by Vertafore, Inc. The names of actual companies and products mentioned herein may be the trademarks of their respective owners. VAM.DS.CRQ.0210