



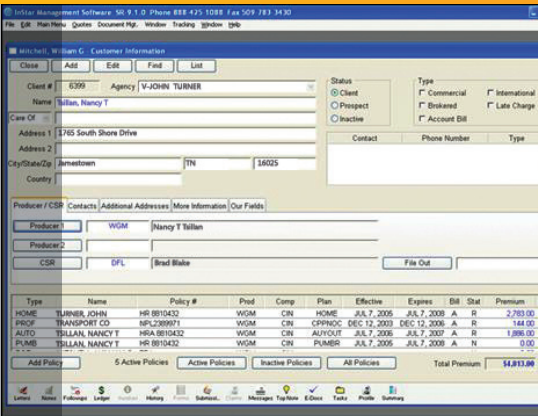
Vertafore™

Unleash your potential

InStar

Would you rather spend your time servicing customers and growing your company or filing and shuffling paper?

Taking control is simpler than you think. Employing an intuitive, easy-to-use management system in your agency can save you and your staff hundreds of hours per year, protect your agency from errors and omissions and give you back the time you need to take your business to the next level.



Advantages of InStar

- Simple interface that's intuitive and easy to learn
- Automatic workflows that manage and protect your agency against E&O claims
- Complete insurance accounting to streamline your finances
- Marketing tools to grow your business
- Affordable, full-featured system to take your agency to the next level

“Thousands of dollars less than other systems...”

-TAAR Report

“Our business is up, and we're operating more efficiently with half the people. That's because of InStar.”

-Kelly Downing, commercial lines manager, Conrad Insurance

Easily Manage All Aspects of Your Agency

Insurance is your business, not managing technology. The InStar agency management system's simple interface and award-winning technology make it easy for you and your staff to learn and start gaining efficiency and productivity in just days.

Communicate in Real Time

Getting up and running quickly is just one part of the ease of InStar. You'll also find that managing your processes automatically and electronically saves you countless hours of data entry and oversight. You can communicate in real time with your carriers, which means you no longer have to wait hours or days to receive quotes, downloads and inquiry responses. InStar connects you directly to carriers so you can get answers while your customer or prospect is still on the phone or in the office.

Automate Repetitive Tasks

InStar allows you to manage and store your documents electronically—making them easy to find, e-mail and print. Plus, creating documents like state- and carrier-specific ID cards

and certificates is automated so you don't spend your day shuffling paper.

Stay on Top of Your Finances

InStar includes a complete insurance accounting system. All your data is housed in one place so there's no re-keying of information into another program and no paying for two systems to manage your business. And because the system is built for the insurance business, you can easily process producer commissions, agency billing and charge-backs. You can also adjust your commission structure on demand to address changing business conditions.

Streamline and Protect Your Business with Controlled, Intuitive Workflows

When your team completes processes in a systematic and consistent way, it not only means your business is more efficient, but it is also protected from errors and omissions (E&O) exposure. The state-of-the-art workflow wizard in InStar helps you set up workflows easily—customize your own or choose from the best-practice workflows included in the system. The wizard provides constant direction for your staff to follow so they always know

what to do next and how. Performing tasks in a consistent manner means fewer mistakes and less E&O exposure for your agency. You'll be able to better execute and monitor your business processes and your staff will be more productive.

Another safety measure built into InStar is the transactional history. Most changes made in the system are automatically tracked and locked so you have a permanent history of actions. You can provide great customer service by always knowing what changes were made to a customer account and when, and you're also protected against E&O claims with secure, automatic documentation.

Grow Your Business While Staying within Your Budget

Growing your business can be a time-consuming process, but with the tools available in InStar, you can easily set up simple marketing campaigns to help you gain more business from the clients you have—making them more loyal customers—and also gain new clients without a significant time or budget investment. Between the available reporting that allows you to identify business you'd like to pursue and the tools that make it easy to do so, you can rest easy knowing you're not leaving any opportunities unexplored.

Market with Confidence

By using the cross-sell report, you can generate a variety of lists to

Get Started Today

Join the thousands of users who are enjoying easier business management, better workflows and business growth with the InStar agency management system.

To get a personalized demonstration of all that InStar can do for you, call 800.444.4813. An insurance-experienced sales consultant will work with you to ensure you get a solution that is tailor-made for your business. Call today to get started.

help you market to your existing customers. For example, you can quickly create a list of your customers who have an auto policy with you, but not a home policy. The letter templates allow you to customize your branding and logo, and you can easily print, fax or e-mail your communication right from InStar.

Get the Big Picture

You have a lot of useful information stored in your customer records—start taking advantage of it! InStar's reports show you revenue gains and losses. You can review this data at a high level or get as detailed as you like by carrier, producer or policy type so you can quickly discover where issues may be developing before they even become problems.

Take Your Business Further

Because InStar is part of the Vertafore family of products, you can easily add other tools and solutions that may be useful to your business. InStar offers two-way integration, which saves double-entry of data, with these other products:

- **PL Rating:** Save time and grow your business with this real-time, multiple-carrier rating tool.
- **Producer Plus:** Explore new lines of business with this commercial lines sales tool.
- **Prevail Network:** Offer the added value of premium financing to your customers with this financial tool.

Vertafore is the leading provider of software, services and information to the insurance distribution channel, including independent agents, brokers, MGAs, carriers and reinsurers. Vertafore leverages a unique industry presence to deliver meaningful solutions—powerful technology, critical information and robust insights to help organizations effectively respond to business challenges and capture new opportunities. Vertafore solutions are helping more than 15,000 customers and 200,000 end users gain a competitive advantage to accelerate their business performance.

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