



**Vertafore™**  
Unleash your potential

# ImageRight Business Process Intelligence

Factsheet

## About Vertafore

Vertafore is the leading provider of software, services, and information to the insurance distribution channel including independent agents, brokers, MGAs, carriers, and reinsurers. Vertafore leverages a unique industry presence to deliver meaningful solutions, powerful technology, critical information, and robust insights to help organizations effectively respond to business challenges and capture new opportunities. Vertafore solutions have helped more than 15,000 customers and 200,000 users gain competitive advantage to accelerate their business performance.

## Why Vertafore

Vertafore brings together a family of connected technology and information solutions, enabling us to provide clear paths to competitive advantage and growth for all our customers. Vertafore is committed to helping our customers capture opportunities for increasing productivity, efficiency, ROI and growth – unleashing the full potential of their business. Vertafore solutions connect agencies, carriers and MGAs to work together towards a common mission to grow the bottom line and better serve the needs of their clients.

## The Vertafore Team

- Privately-held by JMI Equity and Hellmann & Freidman LLC
- 1100+ Employees
- 43% of employees focus on R&D
- 30% of employees focus on implementation and support
- Deep insurance expertise
- Commitment to client success

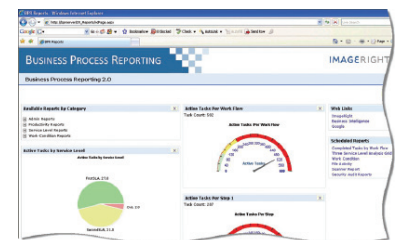
**ImageRight Business Process Intelligence goes beyond static reporting** to provide real-time performance monitoring and on-line analysis processing – all on a highly configurable, scalable platform that is the foundation for process optimization. The ImageRight Business Process Intelligence suite comprises four components: Business Process Reporting (BPR), Business Activity Monitoring (BAM), Business Process Analytics (BPA), and Business Process Discovery (BPD).

## Business Process Reporting (BPR)

- A Web interface – no footprint on the desktop
- Server-based processing
- A Data Warehouse
- Report scheduling and e-mail delivery
- Business days, weeks, holidays
- Integration with IR apps – opening the IR Desktop from within reports
- Integration with other data sources
- Automated business processes
- Report personalization
- A rich set of graphics
- Open and scalable architecture

## Business Process Discovery (BPD)

- Dashboards, scorecards and information portals
- Business performance – monitor, measure and share key performance metrics instantly
- Multiple levels of detail
- Integration with the IR Desktop
- Personalized dashboards that deliver on-demand BI enterprise-wide
- A comprehensive platform that takes advantage of the latest technologies like AJAX
- Automated business processes



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## Business Process Analytics (BPA)

- Ad-hoc reporting capabilities – create any type of report including summary or crosstab
- Basic and complex queries with any sort of calculation
- Multiple views, columns, data rows, and graphic templates
- Editable runtime parameters, input values, and filters at report runtime
- The ability to create interactive charts and graphs
- User-defined interactive paging, exporting, and printing options
- The ability to save and organize reports in private or public folders
- Comprehensive sorting capabilities
- The ability to join views and tables
- The ability to include multiple tables or charts from multiple data sources in a report

## Business Process Discovery (BPD)

- On-line Analysis Processing
- Pre-calculated data dimensions in “cubes”
- Cube, dimension, and measure selections
- On demand slicing and dicing of report data
- Custom calculations and calculated cells
- Drilldown into reports and charts
- Filtering from left and top axes
- Smart filters on values in reports to return selected members
- Dynamic sorting and filtering
- On the fly charting
- Animated Flash charts

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