



Vertafore™
Unleash your potential

ImageRight

Return on Investment

Factsheet

About Vertafore

Vertafore is the leading provider of software, services, and information to the insurance distribution channel including independent agents, brokers, MGAs, carriers, and reinsurers. Vertafore leverages a unique industry presence to deliver meaningful solutions, powerful technology, critical information, and robust insights to help organizations effectively respond to business challenges and capture new opportunities. Vertafore solutions have helped more than 15,000 customers and 200,000 users gain competitive advantage to accelerate their business performance.

Why Vertafore

Vertafore brings together a family of connected technology and information solutions, enabling us to provide clear paths to competitive advantage and growth for all our customers. Vertafore is committed to helping our customers capture opportunities for increasing productivity, efficiency, ROI and growth – unleashing the full potential of their business. Vertafore solutions connect agencies, carriers and MGAs to work together towards a common mission to grow the bottom line and better serve the needs of their clients.

The Vertafore Team

- Privately-held by JMI Equity and Hellmann & Freidman LLC
- 1100+ Employees
- 43% of employees focus on R&D
- 30% of employees focus on implementation and support
- Deep insurance expertise
- Commitment to client success

ImageRight increases productivity, expands capacity, and reduces the costs of doing business; and does so in measurable ways. Below are a few examples from a few of our more than 450 “Raving Fan” customers illustrating the ways that ImageRight empowers insurance organizations with the competitive advantage that provides real Return on Investment.

Apollo Casualty Company

“ImageRight is amazing! We have grown our business 30% with the same number of people, and we still have time left at the end of the day!” – **Marvin Himmelstein, President**

FCCI Services

This Florida-based company realized an initial 19% increase per employee on written premiums from the ImageRight system. “These gains in efficiency and productivity—especially in the way we process renewal business—positively influence our cash flow.” – **Cindy Webb, Project Leader for Imaging Implementation**

Mortenson, Matzelle & Meldrum

ImageRight allowed us to “...eliminate 100 file cabinets...[and] ...cut mailing and copy expenses by 50% in first 3 months.” – **Bobbie Dougherty, Director of ITS**

Mountain West Farm Bureau Insurance

“Our Commercial Department has experienced over 60% growth in the first 6 months of this year. With our new efficiencies in imaging, we have been able to handle the increase in business without an increase in staff.” – **Lorie Graham, Commercial Farm & Ranch Underwriting Manager**

North Star Mutual Insurance

“In the summer of 2003, we had a catastrophic storm. Our claims department was able to process the claims in half the time it had taken to process such claims in the past.” – **VerlinScheer, Vice President of Information Systems**

The Republic Group

“Because ImageRight enabled us to increase our processing speed, we were able to double our non-standard book of business with the addition of only two people.” – **Glenn Headley, CIO**

Maine Employers' Mutual

Karen Johnston, Maine Employers' Underwriting Operations Manager reported significant underwriting efficiencies with ImageRight. Early renewal issuance by rose by 70%, and cash received increased by 99%

Strickland Insurance Group

"Call backs, that were tremendous in numbers, have almost been eliminated. This has been a big impact. We saved a lot of time as a result of all this." – **Greg Ricker, VP Information Systems and Services**

State Volunteer Mutual Insurance Company

"Our business grew last year by over three times the normal rate. With ImageRight we were able to keep up. That would have never happened before." – **Charmy Shrode, Assistant Vice President of Underwriting**

Harleysville Mutual Insurance Company

"[ImageRight] goes beyond process improvements. It literally is a strategic tool for us." – **Frank Lally, Project Manager**

Farm Bureau Mutual of Arkansas

"[Vertafore] has provided the smoothest implementation [of their ImageRight software] and produced more of what they said they would produce than any company I've been associated with. And I've been in the industry for 20 to 25 years." – **Ken Kolb, Information Systems Manager**

Water Quality Insurance Syndicate

"Our business grew last year by over three times the normal rate. With ImageRight we were able to keep up. That would have never happened before." – **Harry Yerkes, Vice President**

HBA Insurance Group

"Our business is growing at a 20-25 percent clip annually, and we haven't had to add a single employee." – **Oscar Miniet, Senior Vice President and CIO**

Cotton States Insurance

"We were able to start doing business in two more states without adding any more people." – **Art Collins, Manager of P&C Customer Service**

Bass Underwriters, Inc.

"I've never worked with a software company that has delivered on every single promise...[Vertafore] has delivered and exceeded." – **Milan Stefanovic, COO**

CMS LLC

"I just did my review for the year...I've seen my office expenses drop by 50%; my postage has dropped by 60%; my phone bills are down.... I've had two people leave that I do not have to replace. I will recover the cost of [ImageRight] within two years." – **Michael Raab, CFO**

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